

Curriculum Vitae of Ima Superstar, B. Env Studies, ELC, OBBN

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Per SmurphCo's employment advertisement seeking a junior Conservation Ecologist, I will be an asset because I have 3 years of internship and paid experience in ecological design, restoration, and field research:

- Completed 2 ecological design projects, 3 laboratory based ecotoxicological studies, 4 impact assessments, 4 ecological restoration projects, 4 technical reports
- Excellent field identification skills (plants, birds, herptiles, insects, fungi, bryophytes) with Ecological Land Classification (ELC) and Ontario Benthos Biomonitoring Network (OBBN) certifications
- Experienced in RFP/contract bids/estimates, ISO 14000 systems, & policy negotiations to get projects completed
- Experienced using common & advanced analytical software (GIS, SPSS, SYSTAT); adaptable to any software with a clear understanding that these are a useful tool to achieve organizational goals in completing excellent projects

Education (2004-2009): University of Waterloo, Bachelor of Environmental Studies (Environment & Resource Studies [ERS] Plan) with Diplomas in Ecological Restoration and Rehabilitation and Impact Assessment; the ERS plan combines natural/physical sciences and social sciences hence I am qualified for the full range of employment opportunities and SmurphCo's needs

Work Experience Examples:

- In 2008, I was the junior ecologist that surveyed the Cowachela River valley as part of a federal environmental assessment; this was under the auspices of TreeHugger Inc. When the assessment act changed in mid 2008, I had five days to redo the format of the assessment to meet new standards. Working about 18 hour days, I completed it with time to spare and earned a bonus from the company (as I am certain a reference letter will say).
- In 2009, on the strength of my 2008 work, I was hired by the parent company of TreeHugger Inc, The VeryBigCorporation, and effectively promoted to lead ecologist. My job was an 8 month contract writing RFPs (11 written, 6 successful earning a net of \$117,000) and then following with both field research (design and analysis of wildlife surveys) and meetings with the client's senior administration.

Relevant Internship Examples:

- In 2003, I became the youngest intern hired by The Lighthouse NiceRiver organization to do rapid ecological assessments and help teach their staff about ISO 14000 compliance.
- In 2004, the Theremin Appreciation Society had me write and perform a series of sketches about how to effectively lobby on behalf of environmental issues. The relevance to SmurphCo is that I learned how to deliver an effective message to a wide range of audiences under pressure.

Innovation Examples:

- In 2005, there was a deep recession and I took on a good solid day labourer job for LittleBoxes Housing Corp. My job was simple: clean up the site of debris from 4 AM-noon each day. During this period, I discussed the needs of construction with the skilled labourers during breaks and learned they were (a) paying people to haul away good lumber and other materials and (b) cart-and-cover soil that was biological inert except there were seeds of wildflowers. In case (a), I convinced the company to contract with a local reuse organization and turned a \$15,000/year expense into a \$5,000/year profit for them (earning a bonus for myself). In case (b), the company agreed to let me haul the soil away at cost; I sifted the soil with 2 partners and we soil the native plant seeds at a profit of \$80,000.
- I wrote my 4th year thesis on novel approaches to restoring agricultural lands. I devised a cost-effective way to accomplish restoration; my advisor and I are working on two papers, one for the academic literature and one for practitioners.
- Below is a before-and-after picture of a restoration site in Ohio that I worked on as co-op student in 2006; it had been degraded by 30 years of agricultural drainage. My role was to design, implement, and analyze the effectiveness of the alternatives we implemented. I was an integral part of an 8 person, multidisciplinary team.

